



Gala Sponsorship Packet

2024

Proceeds benefit AASI educational programming



About the Arts Alliance of Southern Indiana:

The Arts Alliance of Southern Indiana serves as the place where the arts thrive, a convener of arts exposure, a deliverer of arts education, and a leader for the creative community.

MISSION: The Arts Alliance of Southern Indiana promotes the arts/Culture in Clark, Floyd, and Harrison counties through partnerships with individuals, groups, and businesses. We leverage our events, programming, and space as platforms for community arts engagement.

Current and previous programs include but are not limited to, multiple rotating annual exhibits with regional artists, collaborative exhibits with other groups, Art on the Move, Children's Art Club, Free Virtual Classes, Little Free Library News Rack Project, Fall Fiddle fest, arts scholarships, public art community projects, Emergency Relief CARE package for low-income areas and family-friendly events.

Vision: An equitable, innovative, and flourishing arts and culture community that shapes our thriving region.

Guiding Principle: The arts transform lives and communities.

Values: Creativity, Collaboration, Accessibility, Equity, Inclusion, Knowledge



Sponsor Levels

The Annual Gala Celebration serves as a signature event and fundraiser for the Arts Alliance of Southern Indiana. With the Gala date being at the first of October, it helps raise much needed support to the Arts in the Community at the end of the year.

This year, specifically, with our venue, sponsors will get maximum promotional exposure. We have engaged with a marketing/public relations provider, who will ramp up the promotional efforts associated with this and all our events.

Thank you in advance for your consideration of sponsorship. Every little bit helps, and we appreciate your engagement and commitment to the arts.

Sponsor levels include:

- Presenting Title Sponsor
- Corporate Benefactor Sponsor
- Music Sponsor
- Table Sponsor
- Charitable Contributions

See the next pages for benefits by level.



Presenting Title Sponsor

As the Presenting Sponsor at the AASI Gala

The sponsor will receive the following Benefits:

- Naming recognition for Presenting Sponsor at the Gala (step and repeat).
- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on event page on our website
- Onsite event signage
- Ad in the printed program
- Year-round title sponsor designation on Arts Alliance website. (sointoart.org)
- Opportunity to speak at the event. On stage recognition.
- Opportunity to display literature at the Arts Alliance table at the event.
- Opportunity to participate in a media interview about the event, as applicable.
- Two tables of 8 to invite guests/employees. 8 drink tickets per table during cocktail hour.

Investment to the Arts: \$10,000 contribution



Corporate Benefactor Sponsor

The sponsor will receive the following Benefits:

- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on event page on our website
- Ad in the printed program
- Year-round title Corporate Benefactor designation on Arts Alliance website. (sointoart.org)
- One table of 8 to invite guests/employees. 8 drink tickets per table during cocktail hour.

Investment to the Arts: \$3,500 contribution

Music Sponsor

The sponsor will receive the following Benefits:

- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on event page on our website
- Ad in the printed program
- Logo recognition on “Sign up to Sing” Website, On-site Kiosk, and Song Menus for interactive live band karaoke

Investment to the Arts: \$2,500 contribution



Table Sponsor

As the Table Sponsor of AASI Gala

The sponsor will receive the following Benefits:

- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on the event page on the website
- Onsite event signage, Display of Company/Individual name on a plaque at the table.
- Table 8 during the event.

Investment to the Arts: \$2,000 contribution



Corporate Sponsorship Commitment Form

☐ Yes, I am invested in the arts and would like to support the Arts Alliance of Southern Indiana.

My company will support at the following level:

☐ Presenting Title Sponsor - \$10,000

☐ Corporate Benefactor Sponsor- \$3,500

☐ Music Sponsor- \$2,500

☐ Table Sponsor- \$2,000

☐ Charitable Contributor

Monies or Products Provided: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail: _____

Contact Name/E-mail to Request Logo: _____

(We will need a hi-res jpeg version of your logo.)

Company Name as it Should be Written on Event Materials:

