



Corporate Sponsorship Packet

2022-2024

Proceeds benefit AASI educational programming.



About the Arts Alliance of Southern Indiana:

The Arts Alliance of Southern Indiana serves as the place where the arts thrive, a convener of arts exposure, a deliverer of arts education, and a leader for the creative community.

MISSION: The Arts Alliance of Southern Indiana promotes the arts in Clark, Floyd, and Harrison counties through partnerships with individuals, groups, and businesses. We leverage our events, programming, and space as platforms for community arts engagement.

Current and previous programs include but are not limited to, multiple rotating annual exhibits with regional artists, collaborative exhibits with other groups, Art on the Move, Children's Art Club, Free Virtual Classes, Little Free Library News Rack Project, Monarch Educational Gardens, SOIN Big Read, Literacy Project, Theater, Fall Fiddle fest, arts scholarships, public art community projects, Emergency Relief CARE package for low-income areas and family-friendly events.

Vision: An equitable, innovative, and flourishing arts and culture community that shapes our thriving region.

Guiding Principle: The arts transform lives and communities.

Values: Creativity, Collaboration, Accessibility, Equity, Inclusion, Knowledge



Sponsor Levels

Partnering with the Arts Alliance of Southern Indiana is vital to the AASI's mission to provide our community with new experiences. We also rely on the industry to help fund AASI's programs and spread awareness about our work.

Over the years, AASI has partnered with both state and national foundations, businesses, and private donors throughout the United States. Some partners get involved with the AASI community as mentors, internship hosts, or by providing workshops about their industry/specialty. Other partners support the AASI's programs by partnering for events, promotions, or other creative collaborations that spread awareness and gather support for the regional arts community.

Thank you in advance for your consideration of sponsorship. Every little bit helps, and we appreciate your engagement and commitment to the arts.

Sponsor levels include:

- Title Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

See the next pages for benefits by level.



Presenting Title Sponsor

As the Presenting Sponsor of AASI

The sponsor will receive sponsorship of the following events:
Monarch Festival, Festival of Trees, and Art on the Move.

Additional Benefits:

- Naming recognition for Presenting Sponsor for the Monarch Festival, Art on the Move and Festival of Trees.
- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on event page on our website
- Onsite event signage
- Ad in the printed program
- Year-round title sponsor designation on Arts Alliance website. (sintoart.org)
- Opportunity to have a display booth at the event
- Opportunity to display literature at the Arts Alliance table at the event
- Opportunity to address the crowd from the main stage at the events
- Opportunity to participate in a media interview about the event, as applicable

Investment to the Arts: \$15,000 yearly contribution



Gold Sponsor

As the Gold Sponsor of AASI

The sponsor will receive sponsorship of the following events:
Monarch Festival, Festival of Trees, and Art on the Move.

Additional Benefits:

- Logo recognition on all printed collateral event materials
- Standalone Banner displayed at the event for the Sponsorship
- Logo recognition on all electronic event promotions
- Logo recognition on event page on website
- Onsite event signage
- Year-round recognition on Arts Alliance website (sointoart.org)
- Opportunity to have a display booth at the event
- Opportunity to display literature at the Arts Alliance table at the event

Investment to the Arts: \$10,000 yearly contribution



Silver Sponsor

As the Silver Sponsor of AASI

The sponsor will receive sponsorship of the following events:
Monarch Festival, Festival of Trees, and Art on the Move.

Additional Benefits:

- Logo recognition on all printed collateral event materials
- Logo recognition on all electronic event promotions
- Logo recognition on event page on website
- Year-round recognition on Arts Alliance website (sointoart.org)
- Opportunity to display literature at the Arts Alliance table at the event

Investment to the Arts: \$5,000.00 yearly contribution



Bronze Sponsor

As the Bronze Sponsor of AASI

The sponsor will receive sponsorship of the following events:
Monarch Festival, Festival of Trees, and Art on the Move.

Additional Benefits:

- Name recognition on all printed collateral event materials – sponsored banner on booth
- Name recognition on all electronic event promotions
- Name recognition on event page on website
- Opportunity to display literature at the Arts Alliance table at the event
- 4 to 6 volunteers from the Booth Sponsor can work the booth and promote their products.
- Announcements throughout the day about sponsorship.

Investment to the Arts: \$2,500 yearly contribution



Corporate Sponsorship Commitment Form

Yes, I am invested in the arts and would like to support the Arts Alliance of Southern Indiana.

My company will support at the following level:

- Presenting Title Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor- \$2,500

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail: _____

Contact Name/E-mail to Request Logo: _____

(We will need a hi-res jpeg version of your logo.)

Company Name as it Should be Written on Event Materials:

